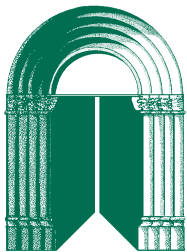




True Story of SUCCESS



WISCONSIN
WOMEN'S
BUSINESS
INITIATIVE
CORPORATION

"I wouldn't have been able to keep my employees without WWBIC."

*– Daphne Wilson, President & CEO
Zoe Engineering*

When the economic downturn hit, some of Zoe Engineering's customers were slow to pay, and cash was tight. Owner Daphne Wilson was turned down by two banks – including her own – before she secured a \$50,000 WWBIC loan. The loan and technical assistance helped the 11 year old firm weather the recession and retain three full-time engineers. Zoe Engineering has strong relationships with the country's top engineering firms and is WBE, MBE, DBE, and EBE-certified.

Current contracts include the Milwaukee Metropolitan Sewerage District and the Milwaukee Public Museum. She is currently seeking a fourth senior engineer to add to the team.

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