

The Least Traveled Road

News affecting the Wisconsin, Iowa and Central Illinois Minority Supplier Development Council

August 2011

Calendar of Events

[Click here](#) to view the 2011 calendar of events for the Wisconsin, Iowa and Central Illinois Minority Supplier Development Council.

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We Energies Supplier Diversity Symposium

8 September 2011 - Milwaukee, Wisconsin



The 6th Annual We Energies Supplier Diversity Symposium is fast approaching.

The Symposium will be held at the We Energies Public Service Building (231 W.

Michigan Street, 2nd Floor Auditorium, Milwaukee, WI 53203) on Thursday, 8 September 2011, from 7:30 a.m. to 2:00 p.m.

The Symposium is product/service specific and pre-registration is required.



Jerry Fulmer

To view event details and register, go to <http://2011weenergysds.eventbrite.com>. To be considered for pre-scheduled business matchmaking appointments, you must register by Thursday, 1 September.

The Symposium will begin promptly at 8:00 a.m. and continental breakfast will be available at 7:30 a.m.

This event is hosted by the Wisconsin, Iowa and Central Illinois Minority Supplier Development Council. We look forward to your involvement.

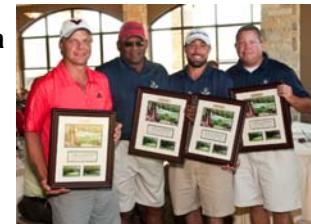
Successful Golf Outing - Fun and Service to a Good Cause



On 25 July 2011, the Wisconsin, Iowa and Central Illinois Minority Supplier Development Council partnered with 100 Black Men of Madison, Inc., to stage a golf outing for our membership.

The 100 Black Men of Madison, Inc. is a 100% volunteer nonprofit organization

comprised of members from many professional disciplines in the greater Madison, Wisconsin, area.



The Madison Chapter was established with the concept that it would make a positive difference in the lives of area youth, especially African American males, through mentoring, education, health and wellness, and economic development programs.

100 Black Men of Madison, Inc. is an affiliate of 100 Black Men of America, Inc.

All proceeds from the 25 July Golf Outing will go to the support of 100 Black Men of Madison support their Reading Program, Adoption of Orchard Ridge Elementary School, African American History Challenge Bowl, Youth Mentoring Programs, Backpacks for Success program, and various Health and Wellness initiatives.



Youth Financial Literacy and Introduction to Entrepreneurship Symposium

As a result of the gracious sponsorship of Harris Bank, a summer Youth Financial Literacy and Introduction to Entrepreneurship Symposium was held on 25 July 2011 in Oregon, Wisconsin.



Youth involved were members of the Boys and Girls Club of Greater Madison.

The Symposium covered an array of topics including Business Planning; Life Planning; How to Earn Money by Saving Money; The 5 Step

Save/Spend Plan; Simple Interest vs. Compound Interest (compounding calculator); The Power of 72; and When Will You Be a Millionaire, the truth about millionaires quiz.



The course was conducted by Mr. Robert Wynn. Mr. Wynn has over 25 years of experience in business and economic development. He is the founder and president of Asset Builders of America, Inc., which is a financial education and wealth building nonprofit corporation that has developed a range of education and wealth building initiatives focusing on the challenging urban and youth populations. Mr. Wynn has been a prolific promoter of investment education, is a national leader in the financial services industry, and a graduate of the University of Michigan School of Law.



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