

# *The Least Traveled Road*

*News affecting the Wisconsin, Iowa and Central Illinois Minority Supplier Development Council*

**July 2011**

## Calendar of Events

[Click here](#) to view the 2011 calendar of events for the Wisconsin, Iowa and Central Illinois Minority Supplier Development Council.

### Chrysler Group LLC Announces 2011 Matchmaker Event

Chrysler Group, LLC will hold it's 12th annual Matchmaker Event on Thursday, 15 September 2011, at the Chrysler Technology Center located at 800 Chrysler Drive East, Auburn Hills, MI 48356.

Under the mantra "Supplier Diversity Is Embedded in Our DNA," Chrysler Group will educate participants about the benefits of supplier diversity in their companies. Chrysler continues to have a strong commitment to minority businesses and their Matchmaker Event has generated \$1.7 billion of new opportunities for MBEs.

Additional event information, including registration and hotel accommodations, can be found [here](#).



Kevin L. Bell  
Sr. Manager  
Diversity  
Supplier  
Development

**Confirm your attendees and register by 9 September 2011.**

### Annual Golf Outing - Fun with a Purpose!

*25 July 2011 - The Legend at Bergamont - Oregon, Wisconsin*

This year, the Wisconsin, Iowa and Central Illinois Minority Supplier Development Council has partnered with the The 100 Black Men of Madison, Inc., to stage a golf outing for our membership.

**The 100 Black Men of Madison, Inc. is a 100% volunteer nonprofit organization** comprised of members from many professional disciplines in the greater Madison, Wisconsin, area. The Madison chapter was established with the concept that it would make a positive difference in the lives of area youth, especially African American males, through mentoring, education, health and wellness, and economic development programs. 100 Black Men of Madison, Inc. is an affiliate of 100 Black Men of America, Inc.

All proceeds from the 25 July Golf Outing will go to the support of 100 Black Men of Madison support their Reading Program, Adoption of Orchard Ridge Elementary School, African American History Challenge Bowl, Youth Mentoring Programs, Backpacks for Success program, and various Health and Wellness initiatives.

For event and registration information, please visit <http://www.suppliercouncil.org/golfouting.html>.

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