

The Least Traveled Road

News affecting the Wisconsin, Iowa and Central Illinois Minority Supplier Development Council

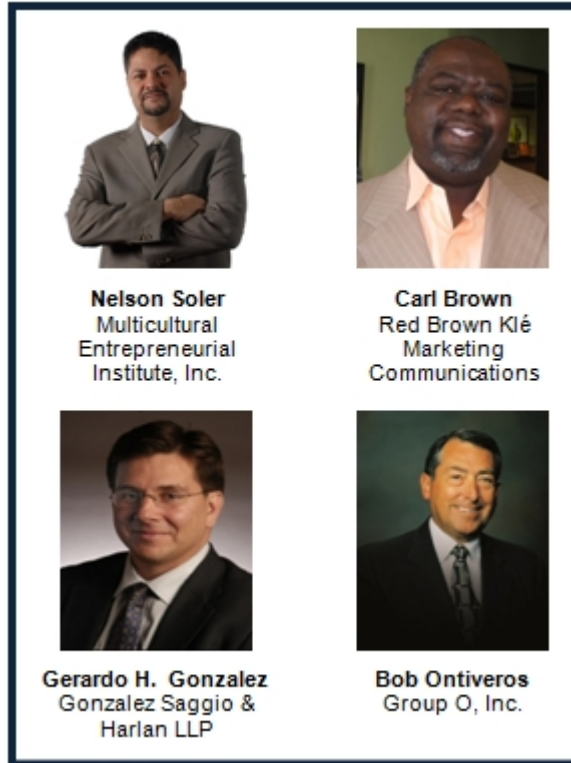
September 2011

Calendar of Events

[Click here](#) to view the 2011 Calendar of Events for the Wisconsin, Iowa and Central Illinois Minority Supplier Development Council.

[Join Our Mailing List!](#)

Certified Businesses Move on to National Competition



All winners of the 2011 Wisconsin, Iowa and Central Illinois Minority Supplier Development Council's Supplier of the Year Award, announced at Partners for Profit in March, have been notified that each has won within the respective category at the regional competition level and will move on to the National Minority Supplier Development

Council (NMSDC) National Competition.

Award categories for the nominated companies are Class 1 Annual Sales less than \$1 million, Class 2 Annual Sales between \$1 million and \$10 million, Class 3 Annual Sales between \$10 million and \$50 million, and Class 4 Annual Sales greater than \$50 million.

The announcement of the National Supplier of the Year Award Winners will be made at the Awards Banquet at the Hyatt Regency Atlanta during the NMSDC Annual Conference and Business Opportunity Fair in Atlanta, Georgia, 30 October - 2 November 2011 (<http://www.nmsdconline.com>).

Editor's Note: It is unprecedented for all four winners of a Council's Supplier of the Year Award competition to win the regional competition and be considered for the National Award Recognition.

We Energies Supplier Diversity Symposium

8 September 2011 - Milwaukee, Wisconsin

The We Energies Supplier Diversity Symposium is a business networking event designed to enhance awareness, increase procurement and business opportunities/utilization with minority- and women-owned businesses (MWBs), and introduce MWBs



to the various We Energies Supply Chain Management and End-user Department procurement decision makers.

In addition to the aforementioned We Energies personnel, alliance partners to We Energies also will be available for engagement sessions.

This year's Supplier Diversity Symposium will focus on matching the primary products or services provided by the MWBEs with the appropriate End-user Department Table (with support by Supply Chain Management) that is responsible for sourcing/purchasing the primary product or service.

AT&T Supplier Diversity Symposium

20 September 2011 - Milwaukee, Wisconsin

The goal of the 2011 AT&T Wisconsin Supplier Diversity Symposium, themed "Making the Connection," is to recognize, promote and further the relationships among AT&T Wisconsin, the minority business community, and AT&T Wisconsin Prime Suppliers.



Rethink Possible

The AT&T Wisconsin Supplier Diversity Symposium will provide a forum for minority business owners and buying decision makers to gain insight into the issues affecting AT&T Wisconsin's current business and regulatory environments.

Additionally, an exhibit area will showcase a wide variety of opportunities for minority businesses to provide products and services to AT&T Wisconsin and AT&T Wisconsin Prime Suppliers.

The Symposium will also offer a unique opportunity to network with other minority business owners, buying decision makers, and business resource organizations.

For more information and registration, please visit <http://attwisconsinsds2011.eventbrite.com/>.

Heart of Illinois Business to Business Symposium

11 October 2011 - Peoria, Illinois



Keynote Speaker
Paul La Schiazza,
President, AT&T
Wisconsin

The Heart of Illinois Business to Business (B2B) Symposium and Training Seminars is a business networking activity designed to create new markets for suppliers and new sources for buyers. It is a corporate and minority business exchange.

Designed to enable Minority Business Enterprises (MBEs) the opportunity to identify current marketplace needs and appropriate personnel within the area's leading corporations and government agencies, the 2011 Heart of Illinois B2B Symposium also focuses on providing buyers and procurement decision makers the opportunity to identify new competitive sources of services and supplies.

Through a series of focus-group discussions, MBEs are effectively able to market their capabilities and capacities to major

corporations and government agencies, and buyers are able to inform MBEs of their procurement processes in a relaxed, personable setting - in one location - in one day.

For more information and registration, please visit one of the following:

- For MBEs - <http://hoi2011mbe.eventbrite.com/>
- For Government Agencies/Buyers - <http://hoi2011government.eventbrite.com/>
- For Corporate Buyers - <http://hoi2011buyer.eventbrite.com/>.

[Forward email](#)



This email was sent to wscroese@aol.com by floydrose@suppliercouncil.org | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Council Enterprises, Inc. | PO Box 8577 | Madison | WI | 53708-8577