

# The Least Traveled Road

News Affecting the Wisconsin, Iowa and Central Illinois Minority Supplier Development Council

December 2011

## Calendar of Events

[Click here](#) to view the entire Wisconsin, Iowa and Central Illinois Minority Supplier Development Council Calendar of Events.

### December 2011

**8 December 2011**  
Michels Corporation Supplier Diversity Symposium  
Milwaukee, Wisconsin

### January 2012

**11 January 2012**  
Wisconsin Council Quarterly Meeting  
Milwaukee, Wisconsin

**25 January 2012**  
Central Illinois Council Quarterly Meeting  
Springfield, Illinois

### **Wisconsin, Iowa and Central Illinois Minority Supplier Development Council**

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## Wisconsin Minority Supplier Development Council Quarterly Meeting

11 January 2012 - Milwaukee, Wisconsin

The next regularly scheduled quarterly meeting of the Wisconsin Minority Supplier Development Council will be held **Wednesday, 11 January 2012, at 10:00 a.m.** The meeting will take place at the corporate headquarters of US Bank located at **777 E. Wisconsin Avenue, Milwaukee, Wisconsin 53202.**



Coffee and rolls will be served beginning at 9:00 a.m. Please plan to arrive before 10:00 a.m.

For more information and registration, please visit <http://wmsdcqtrlymtgjan2012.eventbrite.com/>.

## Senate Confirms Chief Counsel for Office of Advocacy



WASHINGTON - Chair of the Senate Committee on Small Business and Entrepreneurship, Mary L. Landrieu (D-LA), made the following remarks after the Senate confirmed Dr. Winslow Lorenzo Sargeant (*a longtime friend of the Wisconsin, Iowa and Central Illinois Minority Supplier Development Council*) to be the Small Business

Administration's Chief Counsel for the Office of Advocacy. Last month, the Senate Committee on Small Business and Entrepreneurship reported out favorably the nomination of Dr. Sargeant with 17 members voting in favor and 2 voting against.

"For more than a year, Dr. Sargeant has been fulfilling the duties of Chief Counsel and has proven time and time again to be an invaluable asset for the small-business community," Sen. Landrieu said. "While I am pleased he finally received confirmation, it serves as a reminder that the nomination of a well-qualified nominee was needlessly delayed for two years. I thank the members of the committee, particularly the new members, for keeping an open mind and finding out for themselves why Dr. Sargeant is a good advocate for small businesses and how he can help reduce the burdens they face every day."

Dr. Sargeant is currently serving as the Chief Counsel for the Office of Advocacy through a recess appointment made in August of 2010. He was nominated for this post on May 22, 2009. During this time in the position, he has gained the approval of key trade organizations including the U.S. Chamber of Commerce.

Prior to this, he served as Managing Director of Venture Investors, a Midwest venture capital company with a concentration on starting up healthcare and technology companies. Previously, he co-founded Aanetcom, a technology company now owned by PMC Sierra (a publicly-owned company), and served as a program manager for the Small Business Innovation Research program in electronics at the National Science Foundation.

## Central Illinois Minority Supplier Development Council Quarterly Meeting

*25 January 2012 - Springfield, Illinois*

Ameren will host the next quarterly meeting of the Central Illinois Minority Supplier Development Council, **Wednesday, 25 January 2012, at 10:00 a.m.** The meeting will be held at the Crowne Plaza Hotel located at **3000 S. Dirksen Parkway, Springfield, Illinois 62703.**



Coffee and rolls will be served beginning at 8:00 a.m. Please plan to arrive before 10:00 a.m.

For more information and registration, please visit <http://cilmsdcqtrlymtgian2012.eventbrite.com/>.

## Partners for Profit Business to Business Symposium

27 March 2012 - Pewaukee, Wisconsin



KEYNOTE SPEAKER  
Joset Wright,  
President, NMSDC

The Partners for Profit Business to Business Symposium is a business networking activity designed to create new markets for suppliers and new sources for buyers. It is a corporate and minority business exchange.

Designed to enable Minority Business Enterprises (MBEs) the opportunity to identify current marketplace needs and appropriate personnel within the area's leading corporations and government agencies, the 2012 Partners for Profit Business to Business Symposium also focuses on providing buyers and procurement decision makers the opportunity to identify new competitive sources of services and supplies.

Through a series of focus-group discussions, MBEs are efficiently able to market their capabilities and capacities to major corporations and government agencies, and buyers are able to inform MBEs of their procurement processes in a relaxed, personable setting - in one location - in one day.

For more information and registration, please visit <http://pfp2012.eventbrite.com/>.



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