

The Least Traveled Road

News Affecting the Wisconsin, Iowa and Central Illinois Minority Supplier Development Council

October 2011

Calendar of Events

[Click here](#) to view the entire 2011-12 Calendar of Events.

October 2011

25 October 2011

Veolia Water Milwaukee/
Milwaukee Metropolitan
Sewerage District Supplier
Diversity Symposium -
Milwaukee, WI

26 October 2011

Par-A-Dice Hotel Casino
Diversity Business
Symposium - East Peoria, IL

30 October - 2 November 2011

NMSDC Conference &
Business Opportunity Fair -
Atlanta, GA

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Veolia Water/Milwaukee Metropolitan Sewerage District Supplier Diversity Symposium

25 October 2011 - Milwaukee, Wisconsin

Veolia Water Milwaukee (VWM) is holding its 3rd annual Supplier Diversity Symposium with Milwaukee Metropolitan Sewerage District (MMSD) and the Wisconsin Minority Supplier Development Council. The Supplier Diversity Symposium will be held on Tuesday, 25 October 2011, at Veolia Water Milwaukee.



Barbara Brown
Procurement Manager
Veolia Water Milwaukee

The Symposium is product/service specific and we will be creating strategic matches between suppliers and the appropriate buyers.

Also, for the first time, the Supplier Diversity Symposium will offer a NEW first-in-a-series workshop presented by VWM, where suppliers will learn how to do business with Veolia, such as certification and bidding and learn from a prominent business owner on how they got started working with VWM. Participants will leave registered in the VWM system and understand how to connect with current procurement opportunities.

2011 Heart of Illinois Business to Business Symposium

The Heart of Illinois Business to Business (B2B) Symposium, a business networking activity designed to create new markets for suppliers and new sources for buyers, was held on Tuesday, 11 October 2011, at The Gateway Building in Peoria, Illinois.

Designed to enable Minority Business Enterprises (MBEs) the opportunity to identify current marketplace needs and appropriate personnel within the area's leading corporations and government agencies, the 2011 Heart of Illinois B2B Symposium also focused on providing buyers and procurement decision makers the opportunity to identify new competitive sources of services and supplies.

Through a series of focus-group discussions, MBEs were effectively able to market their capabilities and capacities to major corporations and government agencies, and buyers were able to inform MBEs of their procurement processes in a relaxed, personable setting - in one location - in one day.

To follow are scenes from the event:



Fesha Buie
U.S. Bank



Don Robinson
Deere and Company



Laura Haas
State Farm Insurance Companies



Dr. Rita Ali
Illinois Central College



Gerry Wappelhorst
Caterpillar, Inc.

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