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Anticipated 2011 Buying Groups

Alliant Energy
 American Packaging Corporation
 AT&T
 Cargill, Inc.
 Deere & Company
 General Mills
 Kraft Foods
 McCain Foods USA, Inc.
 Michels Corporation
 Monsanto Company
 Nationwide
 Nestle USA, Inc.
 NorthMarq
 PepsiCo, Inc.
 Principal Financial Group
 Sam's Club/Wal-Mart
 The Auto Club Group
 U.S. Bank
 Wells Fargo & Company

Event Refund Policy

Registration fees are nonrefundable seven (7) days prior to the start of the event.

2011 Iowa Minority Business Exchange

Please accept this transmission as an invitation to our upcoming 2011 **Iowa Minority Business Exchange** on Tuesday, **3 May 2011**, at Wells Fargo Financial, Inc., located at 800 Walnut Street (9th Floor) in **Des Moines, Iowa**.

The Iowa Minority Business Exchange is a business networking activity designed to create new markets for suppliers and new sources for buyers. It is a corporate and minority business exchange.

Designed to enable Minority Business Enterprises (MBEs) the opportunity to identify current marketplace needs and appropriate personnel within the area's leading corporations and government agencies, the 2011 Iowa Minority Business Exchange also focuses on providing buyers and procurement decision makers the opportunity to identify new competitive sources of services and supplies.

Please access <http://iowab2bsymposium2011.eventbrite.com/> to register.

Keynote Speaker

John Taylor, Director of Supplier Diversity - Cargill, Inc.

John Taylor joined Cargill in August 2010, and serves as Director of Supplier Diversity. In this role, he is responsible for increasing alignment and coordinating supplier diversity goals among business units. He will continue Cargill's participation in local and national organizations dedicated to stimulating the growth of minority-owned and woman-owned businesses. John will also encourage Cargill's employees to support small businesses and businesses owned by women, minorities and other disadvantaged groups when seeking new sources of supplies and services. He will also have a continued focus on mentoring activities with the leaders of disadvantaged businesses and developing and administering the company's diversity strategies and initiatives.



Honorary Chairperson

David Mackaman, Regional President - Wells Fargo (Des Moines)

David Mackaman, Regional President for Wells Fargo in Des Moines, Iowa, is responsible for overseeing the company's Business Banking



operations in Des Moines and Western Iowa. He manages a 65-member team serving 33 communities.

A Des Moines native, Mackaman has 29 years of experience in the financial services industry. He started his career with Brenton Bank as senior vice president - Mid-market Banking manager. He joined Wells Fargo as the Des Moines president when the two companies merged in December 2000.

Mackaman earned his bachelor's degree and a master's of business administration from the University of Iowa. His community involvement includes serving as a board member for the Iowa Natural Heritage Foundation and the Science Center of Iowa. He is also a member of the board of trustees for Childserve and the income cabinet for the United Way of Central Iowa.

Schedule of Events

Tuesday, 3 May 2011

7:00 a.m. - Registration

8:00 a.m. - Breakfast/Award Ceremony/Keynote Presentation

10:00 a.m. - Buyers Forum

12:00 Noon - Conclusion

Lodging

The following lodging accommodations are located near Wells Fargo in Des Moines, Iowa. The distance to Wells Fargo is noted.

Suites of 800 Locust

800 Locust

(515) 288-5800

Distance from Wells Fargo: 396 feet

Hotel Fort Des Moines

1000 Walnut

(515) 243-1161

Distance from Wells Fargo: 0.1 miles

Marriott Hotel

700 Grand

(515) 245-5500

Distance from Wells Fargo: 0.2 miles

Hyatt Place

418 6th Avenue

(800) 491-3093

Distance from Wells Fargo: 0.2 miles

Renaissance Savery Hotel

401 Locust

(515) 244-2151

Distance from Wells Fargo: 0.3 miles