

Marianne Strobel Named Executive Director, Global Supplier Diversity by AT&T Inc.

Formerly Executive Director of Small Business Segment Marketing, Ms. Strobel has nearly 20 years of telecommunications industry experience. She joined the company as a sales manager in 1996 and over the last 13 years has held a variety of marketing and sales leadership positions with AT&T.

“Marianne Strobel is a dynamic leader who will bring her strategic insights about small business and today’s marketplace together to lead AT&T’s nationally-recognized supplier diversity program into the future. She has the distinctive energy and dedication to help us meet our aggressive goals,” said Tim Harden, President, Supply Chain and Fleet Operations, AT&T.

In her new role, Ms. Strobel is responsible for delivering a world-class supplier diversity program and leading the company to achieve a 21.5 percent spending goal with minority-, women-, and disabled veteran-owned suppliers. AT&T’s diversity spending goal is one of the highest in the nation.

“I’m excited about this opportunity. AT&T’s commitment to supplier diversity is legendary. I will bring my best critical thinking, broad network and creative solutions to the job to keep AT&T a respected leader in supply chain inclusion. I also have an amazing team, so AT&T’s Global Supplier Diversity is poised for nothing but success.” Ms. Strobel, located in San Ramon, CA, holds a B.S. in business administration from San Francisco State University and an M.B.A. from Saint Mary’s College. She is a married mother of three and actively involved in various organizations in her community.