

# Iowa Minority Supplier Development Council

## Application for Corporate Membership

### Services Provided to Corporate Members

- Electronic Directory of Minority Suppliers, an annually updated, detailed listing of qualified minority suppliers
- Access to other NMSDC regional council minority businesses maintained and updated in the Wisconsin Supplier Development Council database
- Ongoing communication with other regional councils to provide member companies information on potential suppliers in specific geographic areas
- Corporate quarterly meetings
- Buyer training programs designed to expose buyers to problems experienced by minority businesses
- Access to instant information, so members get information quickly on minority-owned businesses
- Effective forums that bring buyers and suppliers together for one-on-one business discussions
- Close contact with member corporations in developing all aspects of their minority purchasing program
- Help for individual member companies in solving problems that arise as the company uses minority firms
- Resources from other minority assistance organizations to help meet the needs of minority firms working with member companies
- Tools and know-how for minority firms to improve the profitability of business success through sales training, specific employee skill training, etc.

### Services Provided to Corporate Members

- *The Purpose of the Wisconsin Supplier Development Council is to encourage business firms to purchase goods and services from minority-owned companies on the basis of mutual self interest.*
- *The Wisconsin Supplier Development Council is supported by corporate membership dues/contributions and by funding from the National Minority Supplier Development Council (NMSDC).*

**Membership shall include those persons, firms or corporations or divisions who from time to time shall represent interests which shall purchase goods and services from minority businesses. Members shall:**

1. Attend meetings of the Wisconsin Supplier Development Council on a regular basis.
2. Participate in the activities of the Wisconsin Supplier Development Council. Participation shall include but not be limited to service or standing committees, assistance with special projects of the Council and furtherance of the goals of the NMSDC for planned minority purchases.
3. Prepare and submit periodic reports of dollar amounts of purchases made by such entities from minority suppliers.
4. Designate from time to time, in writing, a representative who may act for and on behalf of such entity in connection with the affairs of the Wisconsin Supplier Development Council.
5. Pay annual dues, fees or assessments as may be from time to time determined by the Wisconsin Supplier Development Council.

# Iowa Minority Supplier Development Council

## Membership Criteria

- Have a policy statement or willing to establish a policy statement encouraging the purchase of goods and services from minority-owned business firms or willing to issue one.
- Have a Minority Business Purchasing Program or willing to implement one.
- Willing to report dollar purchases from minority-owned business concerns to the Council on a confidential basis. These data will be included in the Council's aggregate performance reports.
- Willing to participate in and support the activities of the Council.
- Pay annual dues as specified by the Council

## Committee Participation

We are particularly interested in participating in the following council activities

- Vendor Development
- New Programs
- Buyer Development
- Public Relations
- Membership Committee
- Certification Committee
- Trade Fair Committee

## Principal Representative

The principal representative is the individual who represents the corporate member at all official membership meetings. Your company may elect to appoint one or more alternatives for the principal representative and/or supply name and address information on other corporate employees who may from time to time be assigned to work with the WSDC. The Council's ability to serve its membership begins with getting information on Council services to the right people in your company.

## Principal Representative

Name and Title: \_\_\_\_\_

Company: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Additional Contact Person:

- Alternate     Corporate Contact Person

Name and Title: \_\_\_\_\_

Company: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

# Iowa Minority Supplier Development Council Corporate Data Sheet

**Company** \_\_\_\_\_

**Main Contact (your name)** \_\_\_\_\_

**Address 1** \_\_\_\_\_

**Address 2** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Telephone Number** \_\_\_\_\_ **Area Code** \_\_\_\_\_

**Fax Number** \_\_\_\_\_

**Email Address** \_\_\_\_\_ **Website** \_\_\_\_\_

**Product/Services Provided by Your Company** \_\_\_\_\_  
\_\_\_\_\_

**Fiscal Year** \_\_\_\_\_

**Year Established** \_\_\_\_\_ **Annual Sales** \_\_\_\_\_

**Your Administrative Assistant's Telephone Number & Email Address**  
\_\_\_\_\_  
\_\_\_\_\_

**Name & Telephone Number/Email Address of "Other" Key Contacts**  
\_\_\_\_\_  
\_\_\_\_\_

**Other Information That Would Be Helpful** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please fax this completed form to (608) 241-9100 or email to [wscrose@aol.com](mailto:wscrose@aol.com)