

# THE ECONOMIC SUMMIT for Emerging Populations VI

15 October 2010

Manpower, Inc.  
World Headquarters  
Milwaukee, Wisconsin



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## **GOALS**

### ***Develop a Common Understanding***

Given the population gains during the last decade and the demographic projections going forward, it has become apparent that wealth creation for people of color is no longer a matter of consideration but one of national concern. While many majority institutions and citizens have achieved impressive economic growth (the appreciation of their neighborhoods), most people of color have been non-participants.

The Summit is dedicated to the exploration of issues relating to the strategies and the positive participation of racial minority groups in the economy of the country and the world. The goals of the Summit include: developing a common understanding, focus on the causation rather than symptoms, and opportunities to change the paradigm.

### ***Focus on the Causations Rather Than Symptoms***

In addition to addressing a topic that has had little if any coverage, The Summit will approach the challenges to be discussed scientifically. The conference will endeavor to initiate activities that will eventually address the root causes of economic disparity between people of color and non people of color by operating the following model of actions: Present relevant observations ■ Establish tentative descriptions (hypothesis) that are consistent with what has been observed ■ Use the descriptions (hypothesis) to make predictions ■ Test those predictions by further observations, and modify the descriptions (hypothesis) in the light of the results ■ Revise descriptions and test those predictions until there are no discrepancies between theory and observation.

### ***Explore Opportunities to Change the Paradigm***

The Economic Summit for Emerging Populations VI will endeavor to transform the experience, wisdom, and insight of our panelists, practitioners, and attendees into the meaningful change of a “transportable” strategy that can be utilized throughout the country. In addition to the expert analyses and case studies, the conference will include an examination and audience discussion of how best to translate what has been learned into a series of “next steps.”

## **2010 Schedule of Events**

<b>7:00 a.m.</b>	Registration and Resource Fair
<b>8:00 a.m.</b>	Welcome and Keynote Presentations
<b>9:15–9:30 a.m.</b>	Break and Resource Fair
<b>9:30–10:30 a.m.</b>	Presentations
<b>10:30–10:45 a.m.</b>	Break and Resource Fair
<b>10:45–11:45 a.m.</b>	Presentation
<b>11:45 a.m.–1:00 p.m.</b>	Lunch and Presentation
<b>1:00-1:30 p.m.</b>	Break and Resource Fair
<b>1:30 p.m.</b>	Adjournment

## **2010 Ticket and Advertising Information**

<b>Non-government Exhibitor</b>	\$400
<b>General Registration</b>	\$100
<b>Government Exhibitor</b>	\$200
<b>Government General Registration</b>	\$100
<b>Full-page Advertisement</b>	\$500
<b>Half-page Advertisement</b>	\$400
<b>Quarter-page Advertisement</b>	\$250