



**The Wisconsin Minority Business Management Seminar
at the University of Wisconsin-Madison
Madison, Wisconsin
7-12 June, 2008**

The Minority Business Management Seminar (MBMS) is a week-long seminar designed with the minority business owner in mind. The MBMS is sponsored by Council Enterprises, Inc., in cooperation with the University of Wisconsin Small Business Development Center. Its purpose is to help minority entrepreneurs become more competitive and successful in the free enterprise system.

Business theory and practical application are integrated into a core curriculum taught by some of the country's most distinguished business faculty and practitioners.

Program objectives were created to enhance the management expertise of minority owners and executives. Additionally, they were formulated to increase opportunities for entrepreneurial success; provide an environment for business owners/executives to network, interact and learn from a broad spectrum of entrepreneurs and educators; and generate cognizance and interest by public and private sector patrons regarding minority business ownership/operation in the United States.

Seminar topics include:

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|-------------------------------------|-------------------------|-------------------------------------|-----------------------------|
| <input checked="" type="checkbox"/> | Innovation & Protection | <input checked="" type="checkbox"/> | Joint Ventures |
| <input checked="" type="checkbox"/> | Strategic Planning | <input checked="" type="checkbox"/> | Wealth Development |
| <input checked="" type="checkbox"/> | Business Succession | <input checked="" type="checkbox"/> | Cross Cultural Management |
| <input checked="" type="checkbox"/> | Tax Law | <input checked="" type="checkbox"/> | Business Valuation |
| <input checked="" type="checkbox"/> | Lean Enterprises | <input checked="" type="checkbox"/> | Marketing Strategies |
| <input checked="" type="checkbox"/> | Growth by Acquisition | <input checked="" type="checkbox"/> | Success and Failure Factors |

Student Participation Fee

There is a student participation fee of \$3,500 (USD) for this seminar, which includes lodging, meals and classes. Students without full sponsored scholarships must include this fee with their registration application materials. Thank you.

For more information, please contact:

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